

Electric Appliances—Household, Retail—(Cont'd)

House of Carlson 130-10th... UNdrhl 3-3641
HOUSE OF KARLSON 130-10th... UNdrhl 3-3640
Household Appliances & Furniture Co 643 Montgomery... Douglas 2-4690

INTERSTATE UTILITIES CORP 1175 Folsom... UNdrhl 1-7544
Kahn & Keville Tire & Appliances 852 Clement... SKYin 1-7921
Karlson House Of 130-10th... UN drhl 3-3640

KELVINATOR Complete line of Electric Refrigerators, Electric Ranges, Home Freezers, Electric Water Heaters, Room Air Conditioners, Dehumidifiers, Garbage Disposers and Laundry Equipment



"WHERE TO BUY THEM" DISTRIBUTOR KELVINATOR DIVISION-AMERICAN MOTORS SALES CORP 2325 E 12th Oakland, KElog 4-0400

DEALERS All American Furniture & Refrigeration Co 938 Valencia, ATwtr 2-2900
Knight R & Son 665 Valencia... MArkt 1-4325
MODERN APPLIANCE Co Sales-Parts-Serv Rent To Own \$6.00 Mo 2311 Market... UNdrhl 1-4050

STARLIGHT FURNITURE CO 2211 Mission... Valencia 4-4365

KITCHENAID MIXERS & DISHWASHERS—HOBART SALES & SERVICE AGENCY 952 Mission... GA rfd 1-6738

Laurel Hardware & Housewares 3427 Calif. SKYin 2-0309
Levetin R Appliances & Furniture 1014 Clement... SKYin 1-5561

MARK MORRIS TIRE CO 999 Geary... OR dray 3-3441
MENARY W & CO 3125 Mission... VAencia 4-1429

MISSION CARPET & FURNITURE CO 4699 Mission... JU niper 5-3793
Modern Appliance Co Sales & Service-Name Brands For Less 2311 Market... UNdrhl 1-4050

Montgomery Ward & Co 1175 Mission UNdrhl 3-6400
National Appliance Corp 1800 Harrison, HEmlok 1-1608

PACIFIC APPLIANCE CO 2767 Mission... Mison 7-1715
Peterson Geo & Sons Furniture & Appliance Co 4947-30, Mison 7-9080

Peterson Appliance Co 300 Divisadero, UNdrhl 1-0076
Portola Hardware & Appliance Co 2563, Se Bruno Av... JU niper 5-1771

Ralph's Appliance & Furniture 1570 California, TUendo 5-5077
Ratto Hardware 2132 Chestnut... WAlnut 1-2726

Scott's Hardware & Paint 2501 Irving, SEabright 1-1149
Selli Bros 1640 Post... FI Inor 6-7590

Shannon Hardware Co 6370 Mission Daly City, PLaza 5-3200
Shoppers Guild 520 McAllister... UNdrhl 1-4335

Steinberg Electric Co 1348 Fillmore... WAlnt 1-6260
STONE DON FURNITURE CO 1908 Mission... KLondie 2-2508

Strand Service The 1401-18th... Mison 7-5611
STYLES FURNITURE CO Tello Michael J 489 Haight... HE mlock 1-7188

Tire Service Co Mission & S Van Ness Av, MArkt 1-4650
Universal Furniture Co Inc 1375 Mission... UNdrhl 1-4100

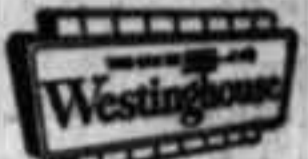
Universal Utilities Corp 174 Valencia, UNdrhl 1-4212
Verna Ramey Co 1375 Mission... KLondie 2-0971

Vertex Electric Supply Co 4334 Geary Bl, SKYin 1-8422

KEEP LIGHT FROM MILK Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Electric Appliances—Household, Retail—(Cont'd)

WESTINGHOUSE ELECTRIC APPLIANCES A full line including Refrigerators, Freezers, Ranges, Water Heaters, Dishwashers, Laundromats, Electric Clothes Dryers, Food Waste Disposers. You Can Be Sure... If It's WESTINGHOUSE "WHERE TO BUY THEM"



AUTHORIZED FACTORY SERVICE CALIF ELECTRIC SERVICE INC Authorized Repairs & Parts Dist. For Portable Appliances Only 168-1st... Sutr 1-0550

DISTRIBUTOR WESTINGHOUSE ELECTRIC SUPPLY CO 202 Potrero Av... Uk drhl 3-5051

DEALERS DAHL-BECK ELECTRIC CO 580 Howard, EXbrk 2-5214

Gale Co 3467 Calif... BAYw 1-9407
House of Karlson 130-10th... UNdrhl 3-3640

LAMBERT'S FURNITURE INC 4000 Balboa, BAYw 1-1391
MODERN APPLIANCE Co Sales-Parts-Serv-Rent To Own 2311 Market... UNdrhl 1-4050

Shuff's Furniture Co 2868 Mison, Mison 7-8580
STYLES FURNITURE CO 850 Divisadero, Filmor 6-7655

Westinghouse Electric Corp... UNdrhl 1-5051

Electric Appliances—Household, Whse & Mfrs

A-N MERCHANDISING CO 430 Scott, UNdrhl 3-3731
Amer Appliance & Supply Co 1150 Sutter... PR ospet 5-3711

BAKER & HAMILTON 700-7th, HE mlock 1-2600
Brodix Home Appliances Avco Mig Corp Regional Ofc 1355 Market... KLondie 2-1443

Service Depot 16th & Pennsylvania, UNdrhl 3-6200
Bersted Mig Div McGraw Electric Co Calder J B Co Inc 1017, Howard... HEmlok 1-7574

Calif Electric Supply Co Service & Parts Depts 16th & Pennsylvania... UNdrhl 3-6200

Main Office & Sales Dept 1585 Folsom... UNdrhl 3-2020

From telephones served by the following exchange East Bay Zone (No Inter-City Charge) Ask Operator for ENTrprise 1-0320

Crosley Div Avco Mig Corp Regional Ofc 1355 Market... KLondie 2-1443

Service Depot 16th & Pennsylvania, UNdrhl 3-6200
DAHNKEN 32-3d... DOuglas 2-8418

Dallman Co Appliance Division 685-7th... UNdrhl 3-8500

Dormeyer Corp-Calif 1355 Market... KLondie 2-2311

Parts & Repair Dept 16th St... Sutr 1-0530
ELECTRIC CORP OF S F THE Established since 1926 MArkt 1-6510

Electrical Appliance Service Co 86 S F 1434 Howard... HE mlock 1-8182

Evers Distributing Co 410-Townsend, DOuglas 2-3401
Fair Merchandising Co Inc 767 Mission, Sutr 1-8146

GRAYBAR ELECTRIC CO 1750 Alameda... MA rkt 1-5131

Greggall Co 1355 Market... UNdrhl 3-0777

Greif Bernard Co 7 Front... SU tter 1-2374
HAMILTON BEACH PRODUCTS—ELECTRIC CORP OF S F THE 1001 Brannan, MArkt 1-6510

Incandescent Supply Co 647 Mission, SU tter 1-4600
KAEMPER & BARRETT 233 Industrial... JUNpr 6-6200

KITCHEN AID PRODUCTS—ELECTRIC CORP OF S F THE 1001 Brannan, MArkt 1-6510
Landen Fray & Clark 1355 Market, HEmlok 1-8131

MARQUETTE APPLIANCES INC 909 King Oakland, KElog 4-3254

Martin Distributing Co 736 Mission... YUkon 2-5274

Oster John Manufacturing Co 855 Stevenson... UNdrhl 1-4055
OSTER PRODUCTS—ELECTRIC CORP OF S F THE 1001 Brannan, MArkt 1-6510

Advertise here—it pays.

Electric Appliances—Household, Whse & Mfrs—(Cont'd)

PIONEER APPLIANCE CO Michigan & Alameda... YUkon 2-3900
Pioneer Home Supply Co All Nationally Known Brands 7 Front... Sutr 1-2374

Putnam Chas G Co 1355 Market... UNdrhl 1-3913

REYNOLDS E W CO 657 Mission... YUkon 2-4020

SCHWALB R D CO 298-8th... HEmlok 1-2309

SELLER M COMPANY 1400 Folsom, HEmlok 1-8411
SERVICE EXCHANGE DISTRIBUTORS 170-9th, HEmlok 1-8061

SETH THOMAS CLOCKS—ELECTRIC CORP OF S F THE 1001 Brannan, MArkt 1-6510

State Electric Supply Inc 241-10th Oakland, TEmplr 6-1717

Thermador Electrical Manufacturing Co 610-16th Oakland... TWinoks 3-7116

Toastmaster Products Div McGraw Electric Co 657 Mission... YUkon 2-5206

UNIVERSAL ELECTRIC HOUSEWARES—DISTRIBUTORS ELECTRIC CORP OF S F THE 1001 Brannan, MArkt 1-6510

SCHWALB R D CO 298-8th... YUkon 2-3099

Westinghouse Electric Corp 1355 Market, HEmlok 1-5030

Electric Appliances—Refinishing See Appliances, Household—Refinishing

Electric Coil Windings—Mfrs See Coil Winding

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

(Continued Next Page)

Electric Contractors—Industrial & Residential

A-AIR CONDITIONING & ELECTRIC CO Affiliated With W. S. BAKER CO. Established Over 30 Years INDUSTRIAL & COMMERCIAL ALTERATION SPECIALISTS 24-HOUR SERVICE Including Sat. & Sunday 1375 Fitzgerald Av... ATwtr 2-9888

A-1 ELECTRIC CO Repairs-Industrial & Residential 2073 Greenwich... JOrdn 7-6077

A-1 Home Repair Service 3134-24th... VAencia 6-2803

ABBETT ELECTRIC CORP Commercial & Industrial Wiring Underground & Pole Line Construction 85 Federal... YUkon 2-2630

ACTION ELECTRIC CO INC 572 Bosworth, JUNpr 4-0500

ALLIED ELECTRICAL CONTRACTORS Commercial & Industrial Wiring Temperature Controls—Motors 1617 Harrison... MArkt 1-8484

ARC ELECTRIC COMPANY WIRING FOR RANGES & DRYERS Free Estimates Gladly Comm. - Industrial - Residential 4750 Mission... JUNpr 5-5671

ARMSTRONG ELECTRIC CO AMBROSE FURRER COMPLETE ELECTRICAL SERVICE Free Estimates 621 York... Mison 8-2261

(Continued Next Page)

Electric Contractors—Industrial & Residential—(Cont'd)

ARVIN ELECTRIC CO 1611 Innes Av, Mison 7-0752 (See Advertisement Page 275)

ATLAS ELED & ENG CO 617-7th... KL ondie 2-3676

Baker W B & Co 1375 Fitzgerald Av... AT water 2-9888

BAY ELECTRIC COMPANY YUkon 6-2795 Industrial - Commercial - Residential 245-6th... YUkon 6-2795

Beacon Electric Co 355 Tehama... YUkon 2-4433

Bedford Electric Co 4990 Mission... JUNpr 4-5046

Bertrand Electric Co 49 Geary... EXbrk 2-5159

BOEDEKER ELECTRIC CO 55 Jones, MArkt 1-8887 (See Advertisement Page 275)

BOOKBINDER BROS 1420 Irving, SEabright 1-2348 (See Advertisement Page 274)

Boyd Lighting Fixture Co 56-12th... HEmlok 1-4300

BRAYER ELECTRIC CO Electrical Contractors & Engineering Industrial & Commercial Wiring Motor Repairing 286-12th... MArkt 1-1761

BUZZELL ELECTRIC WORKS Since 1909 INDUSTRIAL - COMMERCIAL WIRING MOTORS SOLD - REWOUND - REPAIRED 130-8th... HEmlok 1-5526

Buzzell Electric Works 130-8th... HE mlock 1-5526 (See Advertisement This Page)

BYINGTON RADIO & ELECTRIC CO 1809 Fillmore, WAlnt 1-6000 (See Advertisement Page 270)

Calif Electrical Const Co 168-1st... SU tter 1-2740

The Yellow Pages—meeting place of buyers and sellers.

CARDINAL ELECTRIC CO RANGES - DRYERS A SPECIALTY FREE ESTIMATES 199 Broad... JUNpr 4-4688

CASEY ELECTRIC CO ELECTRIC CONTRACTORS ALTERATIONS - REPAIRS 866 Mission... Sutr 1-6700

Res Tel... JUNpr 7-1376

CENTRAL ELECTRIC COMPANY INC Integrity & Experience - Since 1907 Commercial & Industrial Light & Power Fluorescent Maintenance & Service Dept. 610-3d... EXbrk 2-2180

CENTURY ELECTRIC CONST CO 313 Broderick... UNdrhl 1-6222 (See Advertisement Page 273)

Chan Electric Co 120 Tremont... YUkon 2-6291

Cimino Electric Co 274 Brannan... DOuglas 2-7717

COLUMBIA ELECTRIC CO 3338 Steiner, JOrdn 7-2605

COOPMAN ELECTRIC CO 81-14th, MA rkt 1-4438

Motor Shops 40 1st... MArkt 1-6466

CROWN ELECTRIC MAINTENANCE CO COMMERCIAL - INDUSTRIAL Light Heat & Power Wiring and Repairing 447 Stevenson... GARfld 1-1708

Crown Electric Maintenance Co 447 Stevenson... GARfld 1-1708 (See Advertisement This Page)

CUSTOM ELECTRIC CO Flood Bldg, DOuglas 2-6229 (See Advertisement Page 274)

DAHL-BECK ELECTRIC CO 580 Howard, EXbrk 2-5214 (See Advertisement Page 272)

Darrow Electric 135 Clara... YUkon 6-0159 (Continued Next Page)

The oldest of all the telephone industry's traditions is service.

ELECTRICAL CONTRACTORS COMPLETE ELECTRICAL SERVICE Wiring, Repairs Fixtures and Supplies Radio Service & Locksmithing Dept. 47 Years of Dependable Service Under Same Ownership Walnut 1-6000 The Sign BYINGTON of Service ELECTRIC CO. Head Office: 1809 FILLMORE STREET, above Sutter Street



Crown SINCE 1907 ELECTRIC MAINTENANCE CO. 447 STEVENSON ST. Electrical CONTRACTING LIGHTING FIXTURES REPAIRS - ALTERATIONS "Service" IS OUR BUSINESS ELECTRICAL TROUBLE? DAY or NIGHT GARfield 1-1708

Republic ELECTRIC COMPANY INDUSTRIAL MARINE HOMES YUkon 6-5711 33 DRUMM STREET

WIRING FOR POWER & LIGHTING Industrial and Commercial MOTORS Rewinding Repairing Exchanged Sold BUZZELL ELECTRIC WORKS SINCE 1909 INSPECTION SERVICE HEmlock 1-5526 130 - 8TH ST.